

PRINCIPAL

PRINT

- Logo on all participant shirts, all entry posters (48,000+), all event postcards (20,000+), all fact sheets and sports flyers (500+)
- Full page Ad in Digital SMSG Souvenir Programs
- Quarter page Ad in 1,000 Senior Games Programs.
- Logo on cover of souvenir program and annual report.

ONLINE

- Annual Facebook (7,000+ subscribers), Twitter (2,500+) and Instagram (850) mentions.
- Logo and Link on SMSG Sponsor Page.
- Annual opportunity to be featured in e-newsletter (41,000+ subscribers).
- Rotating Ad on all sports pages and SMSG homepage.
- Logo and Link on SMSG Sponsor Page.

CORPORATE SIGNAGE

- 4x6 Corporate Sign for 3 SMSG weekends in front of Hearnes Arena, 3v3 Soccerfest in June and November, 3 weekends for our Hoopin' It Up series events, Winter Blast series, and Pumpkin Fun Run event.
- Digital Signage at Opening Ceremonies Presentation.

RADIO/TV

- Logo on 2,000 TV spots ran statewide
- Mentions in 300 radio spots on Power 97.7

OTHER

- Mizzou Football tickets.
- SMSG participant shirts provided.
- Opportunity to have a display booth at SMSG events.
- VIP Event Invitations.
- Opportunity to present Medals at SMSG events.
- Reserved seating at Opening Ceremonies.

MAJOR

PRINT

- Logo on all entry posters (48,000+).
- Half page ad and logo in SMSG Digital Souvenir Programs.
- Logo on back cover of annual report.

ONLINE

- Bi-Annual Facebook (7,000+ subscribers), Twitter (2,500+ subscribers) and Instagram (850 subscribers) mentions.
- Annual opportunity to be featured in e-newsletter (41,000+ subscribers).
- Rotating Ad on all sport pages. Logo and link on SMSG Sponsor Page.

CORPORATE SIGNAGE

- 4x4 Corporate Sign for 3 weekends in front of Hearnes
- Digital Signage at the Opening Ceremonies

OTHER

- Mizzou Football tickets.
- SMSG participant shirts provided.
- VIP event invitation.
- Opportunity to have a display booth at SMSG events.
- Opportunity to present medals during SMSG weekends.
- Reserved seating at Opening Ceremonies.

GENERAL

PRINT

- Logo on all entry posters (48,000+).
- Quarter page Ad and Logo in Digital SMSG Souvenir Programs.
- Logo on back cover of annual report.

ONLINE

- An opportunity to be featured in e-newsletter (41,000+ subscribers).
- Annual Facebook (7,000+ subscribers), Twitter (2,500 subscribers), and Instagram (850+ subscribers) mentions.
- Logo and Link on Sponsor Page.

CORPORATE SIGNAGE

- 4x3 Corporate Sign for 3 weekends in front of Hearnes
- Digital Signage at the Opening Ceremonies

OTHER

- Opportunity to offer scheduled facility tours during all SMSG events.
- SMSG participant shirts
- Opportunity to provide promotional materials at all SRC events.
- VIP Event Invitations.
- Opportunity to present Medals at SMSG events.
- Reserved seating at Opening Ceremonies.

BUSINESS

PRINT

- Quarter page Ad and Logo in Digital SMSG Souvenir Programs.

ONLINE

- Annual Facebook (7,000+ subscribers), Twitter (2,500 subscribers), and Instagram (850+ subscribers) mentions.
- Logo and Link on Adopted Sport's Page.

CORPORATE SIGNAGE

- Digital Signage at the Opening Ceremonies.

OTHER

- SMSG participant shirts
- VIP Event Invitations
- Opportunity to present Medals
- Reserved seating at Opening Ceremonies
- Opportunity to Adopt-A-Sport

THE GAMES

The Show-Me STATE GAMES is a non-profit program of the Governor's Council on physical fitness and health. Our mission is to provide all Missourians the opportunity to participate in activities of health, fitness, family and fun.



- 7,475 Facebook Fans
36% age 17-34
42% age 35-44
22% 45+
- 2,507 Twitter Followers
- 848 Instagram Followers
- 41,273 newsletter subscribers