



Show-Me State Games Partner Benefits



The Show-Me State Games is a non-profit program of the Governor’s Council on physical fitness and health. Our mission is to provide all Missourians the opportunity to participate in activities of health, fitness, family, and fun.

*The State Games staff will collaborate to customize these benefits to meet your sponsor needs.

Benefits:	Principal	Major	General	Business
Print				
Logo on all participant shirts	X			
Logo on all entry posters	X	X	X	
Size ad in the Digital Souvenir Program	Full Page	Half Page	Quarter Page	Quarter Page
Logo on Digital Souvenir Program	X	X	X	X
Logo on Annual Report	X	X	X	
Logo on all event postcards	X			
Logo on all fact sheets and sports flyers	X			
Online				
Annual Facebook, Twitter, and Instagram mentions	X	X	X	X
Annual opportunity to be featured in e-newsletter	X	X	X	
Logo and link on SMSG Sponsorship Page	X	X	X	X
Rotating ad on all sports pages and SMSG Homepage	X	X		
Corporate Signage				
Sized signage displayed in front of the Hearn Center for 3-weekends	4X6	4X4	4X3	
Signage at 3v3 Soccerfest (June & November), Hoopin’ It Up series (3 weeks), Winter Blast series, and Pumpkin Fun Run	X			
Digital Signage at Opening Ceremonies	X	X	X	X
Radio/TV				
Logo on 2,000 TV spots ran statewide	X			
Mentions in 300 radio spots on 97.7	X			
Other				
SMSG participants shirts provided	X	X	X	X
Opportunity to provide promotional materials at all SRC events			X	
Opportunity to have display booth at SMSG events	X	X		
VIP Event Invitations	X	X	X	X
Opportunity to present medals at SMSG events	X	X	X	X
Reserved seating at Opening Ceremonies	X	X	X	X
Opportunity to Adopt-A Sport				X

Show-Me State Games Social Outreach



43k Newsletter Subscribers



8.1K Facebook Fans



2,300 Twitter Fans



1k Instagram Fans