



# SHOW-ME STATE GAMES

## ADOPT-A-SPORT

### BENIFITS

The Show-Me State Games Adopt-A-Sport opportunity is a way for our business sponsors to have an additional presence at the Games.

#### Online

- Logo and link on the SMSG website on the adopted sport's registration page
- Quarter page ad in the digital souvenir program

#### Signage

- Sign at venue of your sport

#### Day of the Event

- Opportunity to have a booth or hand out promotional materials at each venue of your sport
- Commissioner or announcer mention of business at sport venue (if announcer used)
- Opportunity to have a premier booth at Opening Ceremonies event.

**\*All sports are listed in order of attendance numbers**



### GOLD

**Attendance: 500+**  
**Sponsorship: \$5,000**

MONASP Archery Tournament  
Pickleball  
Shooting (all shooting events)  
Softball - Fast Pitch **(SOLD)**  
Softball - Slow Pitch **(SOLD)**  
Track & Field  
Volleyball  
Wrestling



### SILVER

**Attendance: 250-500**  
**Sponsorship: \$3,000**

Archery Events  
Cross Country  
Golf (includes Par-3 & Mini)  
Gymnastics  
Powerlifting **(SOLD)**  
Rugby  
Swimming  
Tennis



### BRONZE

**Attendance: 250 -**  
**Sponsorship: \$1,000**

Cycling **(SOLD)**  
Disc Golf  
Judo **(SOLD)**  
Kickball  
Martial Arts **(SOLD)**  
Mountain Biking **(SOLD)**  
Road Race/RaceWalk  
Triathlon/Duathlon