



# SHOW-ME STATE GAMES

## ADOPT-A-SPORT

### BENEFITS

The Show-Me State Games Adopt-A-Sport opportunity is a way for our business sponsors to have an additional presence at the Games.

#### Online

- Logo and link on the SMSG website on the adopted sport's registration page
- Social media mentions
- Quarter page ad in the digital souvenir program

#### Signage

- Sign at venue of your sport

#### Day of the Event

- Opportunity to have a booth or hand out promotional materials at each venue of your sport
- Commissioner or announcer mention of business at sport venue (if announcer used)
- Opportunity to have a premier booth at Opening Ceremonies event.

**\*The State Games staff will collaborate to customize these benefits to meet your sponsor needs.**



### PLATINUM

**Attendance: 500+**  
**Sponsorship: event dependent**

Hoopin' It Up Basketball (5 events)  
3v3 Soccerfest (2 events)  
Winter Blast - St. Louis  
MoNASP State Qualifier



### GOLD

**Attendance: 500+**  
**Sponsorship: \$5,000**

MONASP Archery Tournament  
Pickleball  
Shooting (all shooting events)  
Softball - Fast Pitch  
Softball - Slow Pitch  
Track & Field  
Volleyball  
Wrestling



### SILVER

**Attendance: 250-500**  
**Sponsorship: \$3,000**

Archery Events  
Cross Country  
Golf (includes Par-3 & Mini)  
Gymnastics  
Powerlifting  
Rugby  
Swimming  
Tennis



### BRONZE

**Attendance: 250 -**  
**Sponsorship: \$1,000**

Cycling  
Disc Golf  
Judo  
Martial Arts  
Mountain Biking  
Road Race/Race Walk  
Triathlon/Duathlon